

Model Program Book



SHORT-TERM INTERNSHIP (On-Site/Virtual)

Designed & Developed by



**ANDHRA PRADESH
STATE COUNCIL OF HIGHER EDUCATION**

A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH

AN INTERNSHIP REPORT ON
DIGITAL MARKETING & MANGEMANT

(Title of the Internship)

Submitted in accordance with the requirement for the degree

of

Bachelor of commerce (General)

Under the Faculty Guide ship of

Capt. B. Sivanageswara Rao

M.com., B.e.d

Department of: COMMERCE

Head of department of COMMERCE

(Name of the College)

V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA

Submitted by:

GARIKE.RAMYA

(Name of the Student)

Reg.No: 2229223067005

Department of Commerce

(Name of the College)

V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA

Student's Declaration

I, **GARIKE.RAMYA** student of _ **Bachelor of commerce (General)** Program, Reg.No._**2229223067005** of the Department of ___**Commerce** College do hereby declare that I have completed the mandatory internship from **14/05/24** to **30/06/24** in **Reconnect SKILLS LLP** (Name of the of intern organization) under the Faculty Guide ship _ **B. Sivanageswara Rao** (Name of the Faculty Guide), Department of **Head of department of Commerce (V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA)**

G. Ramya
(Signature and Date)

OFFICIAL CERTIFICATION

This is to certify That **GARIKE.RAMYA** (Name of the Student) Reg No: **2229223067005** has completed his/her Internship in **Reconnect Skill LLP** (Name of the intern Organization) on **Digital Marketing & Management** (Title of the Internship) Under my Supervision as a Part of partial fulfillment of the requirement of Degree of **Bachelor of Commerce (GENERAL)** in the Department of Commerce, V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements


Faculty Guide


Head of the Department

Principal

Page No:

Certificate from Intern Organization

This is to certify that **GARIKE.RAMYA** (Name of the intern) **Reg.No: 2229223067003** of **V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA** (Name of the college) Underwent internship in **Reconnect Skill LLP**(Name of the Inter Organization) from **14-05-2024 to 30-06-2024** the Overall performance of the Inter during his/her internship is found to be (Satisfactory /Not Satisfactory).



P.V.S Sai Krishna.

Authorized Signatory with Date and Seal



CERTIFICATE

OF INTERNSHIP ACHIEVEMENT


G.RAMAYA

A student of VSR Government Degree & PG College, Mowa pursuing a B.Com(General) has successfully completed Short Term Internship on **Digital Marketing & Entrepreneurship** (From 01.05.2024 To 30.06.2024) Through Reconnect skills.

#startupindia
DPP 4599

30-06-2024

Date


Vikrant Ram
Project Manager

ACKNOWLEDGEMENTS

I to express my deep sense of gratitude to our honorable commissioner, APCCE for giving me this opportunity and his encouragement to do this project I would to place my graceful thanks to UGC, APSCHE and Krishna University for placing 2 months' internship in our UG curriculum.

I am very thankful to **Dr.S. Madhavi** principal, V.S.R Government Degree College, Movva for inspiring and motivating us to take up this project.

I would like to express my deep sense of gratitude to my project " **B. SIVA NAGESWARA RAO**", Head of department of Commerce" for his guidance and support given to me throughout the project work. I am very thankful for his constant encouragement, accessibility valuable suggestions.

I wish to express my thanks to other staff members in the department of commerce for providing valuable suggestions regarding this work.

I am extending my heart full thanks to "Reconnect skills LLP", without their co-operation and support, it would have been impossible for me to complete this internship.

I would like to take this opportunity to express my deepest appreciation and gratitude to my parents, friends and other people who have contributed to the completion of internship.