



# V.S.R. GOVERNMENT DEGREE & P.G. COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "B+" Grade (2.7 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution

Affiliated to Krishna University



## Editor-In-Chief

Dr. S. Madhavi  
Principal

# NEWSLETTER

For the month of **January-2025**, Issue-1, Vol-4

## Editor

Smt. Y. Suneetha  
Lecturer in English

### VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

### MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

### OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



**Dr. S. Madhavi**

M.Sc., B.Ed., Ph.D.

**Principal**

*"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"*

### College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 11 UG and 4PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

### The Vision of the College:

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

## Celebrating Women Teachers' Day in Honor of Savitribai Phule

The Department of Telugu and the Women Empowerment Cell of V.S.R Government Degree & P.G College, Movva, organized Women Teachers' Day on January 3, 2025, to commemorate the birth anniversary of Savitribai Phule, India's first woman teacher and a pioneer of women's education. Principal Dr. S. Madhavi, who presided over the event, highlighted Savitribai Phule's immense contributions to women's empowerment and education. She recalled how Savitribai, along with her husband Jyotirao Phule, established 'India's first girls' school in 1848 at Bide Wada, Pune', paving the way for social reform. She also emphasized Phule's efforts in promoting widow remarriage and eradicating social evils. Faculty members Vice Principal Smt.K.R. Manjula, Smt. C. Ratna Mary, Smt. Ch. Jagadambika, Smt.G. Karunasri, Smt. T. Karuna Sri, Dr. A.V.V. Malleswaramma, Smt. Y. Suneetha, Dr. L.V. Krishna Rao, Dr. N. Krishna Mohan, Dr.K. Venkateswarlu, Dr. Rajani Kanth, Dr. Anand, Dr. M. Sundara Rao, Smt. S. Kiranmayi, and others paid floral tributes and shared inspiring insights on Phule's legacy. The program served as a tribute to Savitribai Phule's bravery and commitment to social reform, inspiring students and faculty to continue working towards gender equality and educational empowerment.





## **V.S.R Government Degree College Cricket Team Secures 4th Place in Krishna University Inter-Collegiate Tournament**

The cricket team of V.S.R Government Degree & P.G College, Movva, achieved a remarkable feat by securing 4th place in the Krishna University Inter-Collegiate East Zone Cricket (Men) Tournament held at Andhra Loyola College, Vijayawada. The tournament witnessed intense competition among various college teams, and our players displayed exceptional skill, teamwork, and determination throughout the matches. Their hard work and dedication were evident in their spirited performances against strong opponents. Principal Dr.

S. Madhavi congratulated the team for their commendable achievement and encouraged them to continue striving for excellence in sports. The Physical Director, Sri. V. Mani Prasad, appreciated the efforts of the players and assured continued support in enhancing their training and performance. The college takes immense pride in the team's success and looks forward to more victories in future tournaments.



## **Grand Sankranti Celebrations at V.S.R Government Degree College, Movva**

The students and staff of V.S.R Government Degree & P.G College, Movva, came together to celebrate Sankranti on January 9, 2025, in a vibrant and traditional manner. The festival, deeply rooted in Telugu culture, was observed with great enthusiasm, joy, and cultural pride. As part of the celebrations, students and faculty dressed in traditional attire, reflecting the essence of Indian heritage. The Department of Telugu, in association with the Women Empowerment Cell, organized Rangavallika (Rangoli) competitions to enhance the festive spirit. The beautiful designs showcased the themes of Haridasas, Sankranti bulls, kites, sugarcane, Payasam, and traditional colors, capturing the true essence of the festival.

The competition winners were: First Place::P. Govardhana & T. Padmavathi , Second Place::K. Lahari & K. Bhargavi . Dr. S. Madhavi (Principal) and Vice Principal K.R. Manjula served as judges for the event, appreciating the creativity and effort of the participants. Other faculty members also visited the Rangavallikas, encouraging and motivating the students. The celebrations created a festive atmosphere on campus, instilling cultural values and strengthening the bond among students and staff. The event was a resounding success, reinforcing the significance of Sankranti and the rich traditions of the Telugu community.





**Road Safety Awareness Rally Conducted at V.S.R Government Degree College, Movva**

As part of Road Safety Week, the students and staff of V.S.R Government Degree & P.G College, Movva, in association with the Panchayat Raj Department, Andhra Pradesh, organized a Road Safety Awareness Rally to educate the public on the importance of safe driving practices and traffic rules. The rally, led by faculty members and enthusiastic students, aimed to promote responsible road behavior, wearing helmets, seat belts, and following traffic signals. Participants held placards and banners with safety messages, raising awareness among commuters and pedestrians. Speaking at the event, Principal Dr. S. Madhavi emphasized the significance of road safety and urged students to act as responsible citizens by adhering to traffic regulations. Officials from the Panchayat Raj Engineering Department also addressed the gathering, highlighting government initiatives to reduce road accidents. The rally successfully spread awareness about road discipline, making it a meaningful contribution towards ensuring safer roads for all.



## **Awareness Session on APCCE Chatbot Conducted for Faculty**

An awareness session on APCCE Chatbot was conducted for the faculty of V.S.R Government Degree & P.G College, Movva, by Dr. M. Rajani Kanth, Head of the Department of Computer Science. The session aimed to familiarize faculty members with the functionalities and benefits of the APCCE Chatbot, an AI-driven platform designed to enhance academic and administrative efficiency. Dr. Rajani Kanth provided a detailed demonstration of the chatbot, explaining its role in streamlining communication, accessing academic resources, and providing instant support to faculty and students. The session included an interactive Q&A segment, where faculty members explored various features and discussed the practical applications of the chatbot in their daily academic activities. The event was well-received, with faculty members appreciating the initiative to integrate technology into education for improved accessibility and efficiency.



## **PM USHA Grants Sanctioned to V.S.R Government Degree College, Movva**

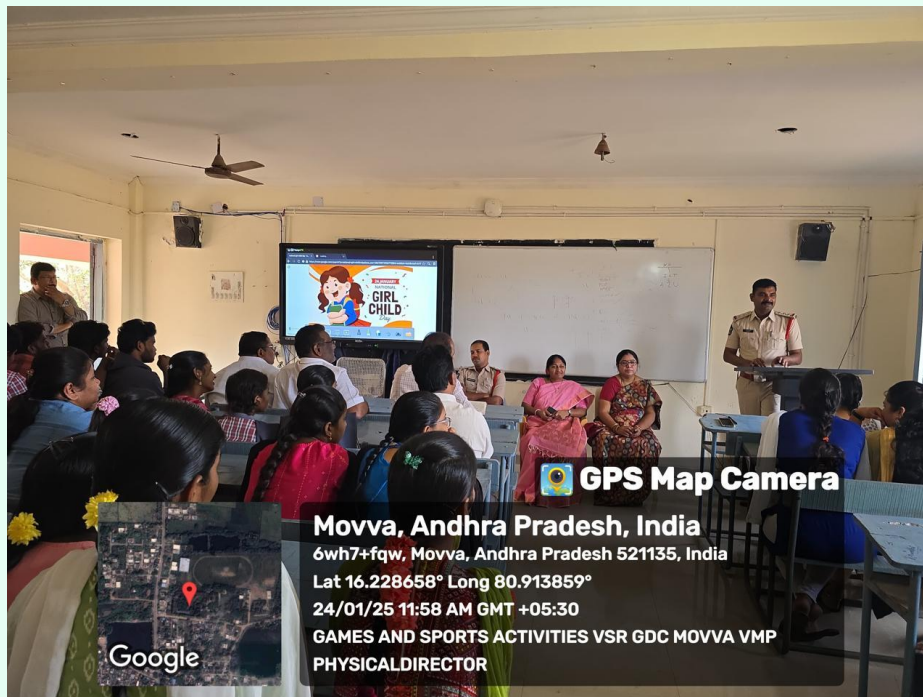
We are delighted to inform all faculty members that our college has been sanctioned grants under the PM USHA (Pradhan Mantri Uchcharat Shiksha Abhiyan) scheme. This funding aims to enhance infrastructure, academic development, and inclusivity within the institution. In this regard, all faculty members are requested to share their valuable suggestions regarding the utilization of funds under Gender Inclusion and Equity Initiatives (GIEI), ensuring alignment with the prescribed guidelines. Your inputs will play a crucial role in promoting gender equity and creating an inclusive educational environment for all



students. Let us work together to make the best use of these funds and contribute to the holistic development of our institution.

### Traffic Awareness Programme Conducted at V.S.R Government Degree College, Movva

A Traffic Awareness Programme was organized at V.S.R Government Degree & P.G College, Movva, on January 24, 2025, in collaboration with the Kuchipudi Police Station. The session was conducted by the Circle Inspector of Police, who educated students and staff on road safety rules, traffic regulations, and accident prevention measures. During the session, the importance of wearing helmets, seat belts, following speed limits, and obeying traffic signals was emphasized. Real-life incidents and case studies were discussed to highlight the consequences of negligent driving and traffic violations. The session also included an interactive Q&A, where students clarified their doubts about traffic laws and enforcement. Principal Dr. S. Madhavi appreciated the Kuchipudi Police Department for their efforts in spreading road safety awareness. The program successfully instilled responsible driving habits and traffic discipline among students and staff, contributing to a safer road environment.



## National Girl Child Day

National Girl Child Day was celebrated on 24 January 2025 with gusto at VSR Government Degree College, Movva. The event aimed to raise awareness about the importance of educating and empowering girls. Sri Subhakar, Circle Inspector of Pamarru, graced the occasion as the Chief Guest. In his address, he emphasized the significance of gender equality, education for girls, and their role in shaping a progressive society. He also encouraged students to work towards a future where girls have equal opportunities in all spheres of life. The event featured various activities, including speeches, and interactive sessions highlighting the importance of girl child empowerment. Faculty members and students actively participated, making the celebration meaningful and impactful. The program concluded with a vote of thanks, appreciating the efforts of the organizers and the valuable insights shared by the Chief Guest.



## Republic Day Celebrations

The Republic Day celebrations at VSR Government Degree College, Movva, commenced with great enthusiasm and patriotic zeal. The event began with the ceremonial hoisting of the national flag, followed by an inspiring and thought-provoking speech by the esteemed Principal, Dr. S. Madhavi. Her address underscored the significance of democracy, unity, and the sacrifices of freedom fighters, instilling a deep sense of national pride among students and faculty members.

The highlight of the celebration was a soul-stirring patriotic song performed by Ms. Bhargavi of I BA. Her melodious and impassioned rendition enthralled the audience. The event was a testament to the enduring values of the Republic, fostering a collective sense of pride, responsibility, and commitment toward the nation. The celebrations concluded with a heartfelt vote of thanks, acknowledging the efforts of all participants and organizers in making the occasion memorable and impactful.



## National Voters Day

The Department of Political Science at VSR Government Degree College, Movva, organized a grand celebration on the occasion of National Voters' Day to highlight the importance of electoral participation and democratic responsibility.

The event featured a series of engaging competitions, including essay writing, debate, drawing, and quiz contests, aimed at fostering awareness about the significance of voting rights and civic engagement. The competitions saw enthusiastic participation from students, showcasing their insights and creativity on the theme of electoral democracy.

The Chief Guest, Mr. Masthan Rao, Tahsildar, delivered an insightful and thought-provoking address, emphasizing the crucial role of voter enrolment in strengthening democracy. He urged students to become responsible citizens by actively participating in the electoral process.

Following the prize distribution ceremony, where certificates were awarded to all winners, a voter awareness rally was organized. Students and faculty members participated in the rally, spreading the message of voting rights, electoral participation, and the power of every vote in shaping the nation's future.

The event successfully instilled a sense of civic duty and electoral awareness among students, reinforcing the ideals of democracy and active citizenship.

### Elocution, Essay Writing and Quiz Computation



VSR Government Degree & PG  
COLLEGE Movva, Krishna District.  
Electoral Literacy Club

# NATIONAL VOTERS' DAY 2025 QUIZ COMPETITION

 January 25, 2025

 12.P.M

 Electronics Digital  
Classroom

Organised  
Department of  
Political Science



## ఘనంగా జాతీయ ఓటర్ల దినోత్సవం



**మొవ్వ, ప్రజాకాంక్ష రాజేంద్ర:** జాతీయ ఓటర్ల దినోత్సవం ను శనివారం మొవ్వ లో ఘనంగా నిర్వహించారు. వి ఎస్ ఆర్ ప్రభుత్వ డిగ్రీ మరియు పీజీ కళాశాలలో కళాశాల ప్రిన్సిపాల్ డాక్టర్ ఎస్ మాధవి అధ్యక్షతన విద్యార్థులచే ర్యాలీ నిర్వహించి ఓటు ప్రాముఖ్యతను గ్రామస్తులకు తెలియజేశారు. ఈ సందర్భంగా జరిగిన సదస్సులో ముఖ్యఅతిథిగా తాసిల్దార్ కే మస్తాన్ పాల్గొని మాట్లాడుతూ 18 సంవత్సరాలు నిండిన ప్రతి



ఒక్కరు ఓటరుగా నమోదు చేసుకోవాలని అలాగే మంచి నాయకుల్ని ఎన్నుకునేందుకు ఓటు హక్కు సద్వినియోగం చేసుకోవాలన్నారు. పొలిటికల్ సైన్స్ అధ్యాపకులు సుందరావు విద్యార్థులకు ప్రజాస్వామ్య భారతంలో ఓటు ఎంత విలువైనదో విద్యార్థులకు వివరించారు. దీనిపై డిజిట్, వ్యాసరచన పోటీలు నిర్వహించి విద్యార్థులకు బహుమతులు అందించారు. అదేవిధంగా తాసిల్దార్ కార్యాలయంలో ఓటర్ల దినోత్సవం పురస్కరించుకొని సీనియర్ ఓటర్లకు సత్కారాలు నిర్వహించారు. ఈ కార్యక్రమంలో ఎమ్మార్వో మస్తాన్ తో పాటు తదితర రెవెన్యూ సిబ్బంది పాల్గొన్నారు.