

AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS

Intellectual Property Rights (IPRs) are legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. The most common IPRs include patents, copyrights, marks and trade secrets. The office of controller General of Patents, Designs and Trademarks invited all the esteemed institutions to participate in the National Intellectual Awareness Mission (NIPAM) launched by the Government Of India by organizing an Awareness Program on Intellectual Property Rights (IPR) for the students of state universities/Institutions on the occasion of 75th Anniversary of our Nations Independence under the banner of “Azadi ka Amrit Mahotsav”. The Government of India has started this mission under which awareness on Intellectual Property Rights (IPR) would be imparted to one million students during the period from 15 August 2021 to 15 August 2022.

In view of the recognition of IPR as an important factor in grading institutions under NAAC and NIRF frameworks, ' permission is hereby accorded to the Government Degree Colleges in the state to conduct IPR awareness programs in association with the Patent Office, Chennai., The Commissioner Of Collegiate Education has accorded permission to the Government Degree Colleges in the state to conduct IPR awareness programs in association with the Patent Office, Chennai.

In this connection as per the instructions of The Commissioner Of Collegiate Education an Awareness Program on Intellectual Property Rights was organized by our college IQAC in association with the Patent Office, Chennai on 11th March 2022. Total 35 Faculty and 303students participated in this program and were issued certificates.

This program was chaired by our college Principal Dr. S. Madhavi supported by Academic Coordinator Smt. K. R. Manjula, IQAC Coordinator Dr. L, V. Krishna Rao and the program organizer Dr. Krishna Mohan. Speaking on this occasion, our Principal Dr. S. Madhavi said that IPR is important for upcoming student innovators, creators, and inventors to understand how to manage intellectual property (IP) specifically as it relates to an educational setting. This will give them a solid grounding in legislative practices related to copyright, trademark, patents, designs, etc. IPR awareness can help them protect their unique creations. Protecting and managing their research results are the most significant benefits of IPR for researchers.

Objective of the program:

- ❖ To expose the students to various types of IPR
- ❖ To ignite their intellectual thoughts
- ❖ To motivate them to think innovatively

❖ To transform their innovative ideas in to intellectual property rights.

Total Participants registered : 338

Total Certificates issued : 338

