

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
CAPT. R.VEMKAIAH, M.A.MphilAPSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Pedasanaganti Nagendra Babu
Reg No 2029223036025

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Pedasanaganti.Nagendra Babu

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036025

Period of Internship From : 23/4/23 - 23/7/23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R. VENKAI AH, M.A, Mphil, APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Pedasanaganti. Nagendra Babu

Reg No: 2029223036025

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Capt. R. VENKAI AH

M.A; M.Phil, A.P.SLET

Lecturer in History

V.S.R. Govt. Degree & P.G. College,
MOVVA-521135, Krishna Dt., A.P.

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by Pedasanaganti.Nagendra Babu, Reg.No2029223036025 partial fulfillment of the requirement for the award of the degree B.A

R Venkaiah
Lecturer

R Venkaiah
Head of the Department

Capt. R. VENKAIAH
M.A; M.Phil, A.P.SLET
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V.S.R.Govt. Degree & P.G. College
MOVVA-521135, Krishna Dt., A.P.

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



DECLARATION

I **Pedasanaganli.Nagendra Babu**, Reg No : 2029223036025 hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **CAPT. R.VEMKAIAH, M.A,Mphil,APSLET** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

26/7/23

P.Nagendra Babu
Signature of the Student



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Pedasanaganti.Nagendra Babu

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1681

Date: 26/7/23

Anjanaas Foundation
ISO 9001:2015



G. Naveen

Naveen B
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of BA



Under the Faculty Guidance of
CAPT. R.VEMKAIAH, M.A.Mphil,APSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Parasa. Uma Shyamala Raju
Reg No 20292236023

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

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KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R. VEMKAIAH, M.A, Mphil, APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

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CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Parasa. Uma Shyamala Raju**, Reg.No20292236023 partial fulfillment of the requirement for the award of the degree B.A

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Lecturer

R Venkiah
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DECLARATION

I Parasa. Uma Shyamala Raju, Reg No : 20292236023 hereby declare that the project report title SOCIAL MEDIA AND ITS ROLE IN MARKETING under the guidance of **CAPT. R.VEMKAIAH, M.A,Mphil,APSLET** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

అ/బ/7/23

P. Uma Shyamala Raju
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Parasa. Uma Shyamala Raju

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

TNO: CERT NO AF/INT/1680

ate: 26/7/23

Anjanaas Foundation
ISO 9001:2015



G. N. Nair
Naveen
Fo
Anjanaas F

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of BA



Capt. R. VENKAIAH

M.A; M.Phil, A.P.SLET

Lecturer in History

V.S.R.Govt. Degree & P.G. College

MOVVA-521135, Krishna Dt., A.P.

Under the Faculty Guidance of
CAPT. R.VENKAIAH, M.A,Mphil,APSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Lingam. Naga Venkata Durga Kiran

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V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

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Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R.VEMKAIAH, M.A,Mphil,APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Lingam. Naga Venkata Durga Kiran

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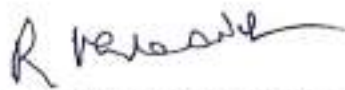
V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by Lingam. Naga Venkata Durga Kiran, Reg.No202922306011 partial fulfillment of the requirement for the award of the degree B.A


Lecturer


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MOVVA-521135, Krishna Dt., A.P.



DECLARATION

I **Lingam. Naga Venkata Durga Kiran**, Reg No : **202922306011** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **CAPT. R. VEMKAIAH, M.A, Mphil, APSLET** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report have not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

26/7/23

L.N.V.D Kiran
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss **Lingam. Naga Venkata Durga Kiran**

*has successfully completed Internship
for long term in project titled*
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1673

Date: 26/7/23

Anjanaas Foundation
ISO 9001:2015



G. Naveen

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Anjanaas Foun



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A.



Under the Faculty Guidance of
CAPT. R.VEMKAIAH, M.A.,Mphil,APSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Nikku. Bala Bhargavi
Reg No 2029223036019

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Nikku. Bala Bhargavi

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036019

Period of Internship From : 23/4/23 - 23/7/23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R. VEMKAI AH, M.A, Mphil, APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Nikku. Bala Bhargavi

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Capt. R. VENKAI AH

M.A; M.Phil, A.P.SLET

Lecturer in History

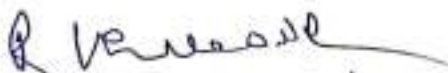
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MOVVA-521135, Krishna Dt., A.P.

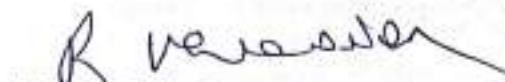
V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by Nikku. Bala Bhargavi, Reg.No2029223036019 partial fulfillment of the requirement for the award of the degree B.A


Lecturer 26/7/23


Head of the Department
Capt. R. VENKAIAH
M.A; M.Phil, A.P.SLET
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MOVVA-521135, Krishna Dt., A.P.

Page No



DECLARATION

I **Nikku. Bala Bhargavi**, Reg No : **2029223036019** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **CAPT. R.VEMKAIAH, M.A,Mphil,APSLET** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

26/7/23

N. Bala Bhargavi
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr/Miss Nikku. Bala Bhargavi

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1678

Date: 23/7/23

Anjanaas Foundation
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G. Naveen

Naveen B
Found
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AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
CAPT. R.VENKALAH, M.A.Mphil,APSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Capt. R. VENKALAH

M.A; M.Phil, A.P.SLET

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Submitted by:

Rasamsetti. Gopi Chand

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KRISHNA UNIVERSITY

Page No



PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Rasamsetti. Gopi Chand

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Registration No : 2029223036028

Period of Internship From : 23/4/23 - 23/7/23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

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AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A.



Under the Faculty Guidance of

Capt. R. VENKAIAH

M.A; M.Phil, A.P.SLET

Lecturer in History

CAPT. R. VENKAIAH, M.A, Mphil, APSE, V.S.R. Govt. Degree & P.G. College
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HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Rasamsobh. Gopi Chand

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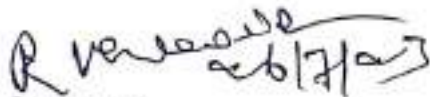
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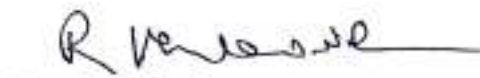
V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by Rasamsetti. Gopi Chand, Reg.No2029223036028 partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department

Capt. R. VENKAI AH
M.A; M.Phil, A.P.SLET
Lecturer in History
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Page No



DECLARATION

I **Rasamselli. Gopi Chand**, Reg No : **2029223036028** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **CAPT. R.VEMKAIAH, M.A,Mphil,APSLET** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

26/7/23

R. Gopi Chand

Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Rasamsetti. Gopi Chand

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT.NO AF/INT/1683

Date: 26/7/23

Anjanaas Foundation
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G. Naveen

Naveen Bate
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr. M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Pallikonda. Vasu
Reg No 202922303602A

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Pallikonda. Vasu

Name of the College V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No 20292230360201

Period of Internship From : APR 23rd to July 23rd 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

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V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Pallikonda. Vasu**, Reg.No2029223036 ~~and~~ partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department
(D. M. SUNDARATHAN)



DECLARATION

I **Pallikonda. Vasu**, Reg No : **2029223036** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

P. Vasu
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Pallikonda, Vasu

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1679

Date : 26-07-2023

Anjanaas Foundation
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G. Nant

Naveen Batchu
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Anjanaas F



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of BA



Under the Faculty Guidance of
Dr.M-Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Tekumalla.Shylaja
Reg No 2029223036033

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

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Registration No : 2029223036033

Period of Internship From 26th July 2023

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2022-2023

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

DR. M. SUNDARA RAO, MA, M.Ed, PhD

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Tekumalla. Shylaja

Reg No:2029223036033

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



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This is to certify that is the bonafide record of the project work carried out by **Tekumalla.Shylaja**, Reg.No**2029223036033** partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department
(Dr. M. SUNDHAR RAO)



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Tekumalla.Shylaja

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1686

Date: 26-07-2023

Anianaas Foundation



G. Naveen

Naveen B...
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AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Kaitepalli. Vinod Babu
Reg No 202922303609

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

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Name of the Student : Kaitepalli. Vinod Babu

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 202922303609

Period of Internship From : APR 2022 to July 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Kaitepalli. Vinod Babu**, Reg.No202922303609 partial fulfillment of the requirement for the award of the degree B.A

Vinod Babu
Lecturer

M. S. R. Rao
Head of the Department
(Dr. M. SUNDHARAO)



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss *Kaitepalli. Vinod Babu*

*has successfully completed Internship
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COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1672

Date: 26-07-2025

Anjanaas Foundation
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G. Naveen

Naveen Kumar
Under
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of

Dr M Sundara Rao M.A, B.Ed Ph.D

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Srimanthula.Haney Rodhey

Reg No 2029223036031

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KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Srimanthula.Haney Rodhey

Name of the College V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No 2029223036031

Period of Internship From : August 2022 to July 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Srimanthula.Haney Rodhey**, Reg.No2029223036031 partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department
(**DR. M. SUNDHARAN**)



DECLARATION

I **Srimanthula.Haney Rodhey**, Reg No : **2029223036031** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report have not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

S Haney Rodhey
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Srimanthula.Haney Rodhey

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1685

Date : 26-07-2023

*Anjanaas Foundation
ISO 9001:2015*



G. Naveen

*Naveen B...
Found...
Anjanaas Found...*



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of BA



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Sirivella Mouli
Reg No 2029223036029

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Sirivella Mouli

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036029

Period of Internship From : ~~August~~ 23rd to July 23, 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Sirivella Mouli**, Reg.No**2029223036029** partial fulfillment of the requirement for the award of the degree B.A

Lecturer

Head of the Department



DECLARATION

I **Sirivella Mouli**, Reg No : **2029223036029** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

S. Mouli
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Sirivella Mouli

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1684

Date: 26-07-2023

*Anjanaas Foundation
ISO 9001:2015*



G. Naveen

*Naveen B...
Found...
Anjanaas Found...*



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M.Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Perike.Mojes Kumar
Reg No 2029223036026

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Perike.Mojes Kumar

Name of the College V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No 2029223036026

Period of Internship From : APR 23rd to July 23, 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Perike.Mojes Kumar**, Reg.No2029223036026 partial fulfillment of the requirement for the award of the degree B.A

MS Rao
Lecturer

MS Rao
Head of the Department
(Dr. M. SUNDARAJAN)



DECLARATION

I **Perike.Mojas Kumar**, Reg No : **2029223036026** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfilment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

P. Mojas Kumar
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Perike.Mojes Kumar

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1682

Date: 26-07-2023

*Anjanaas Foundation
ISO 9001:2015*



G. Naveen

Naveen B...
Found...
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A.Ed, APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Mirza Hanif Ali
Reg No 2029223036016

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : **Mirza Hanif Ali**

Name of the College : **V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOYVA**

Registration No : **2020223036016**

Period of Internship From : **23 April to 23 July**

Name & Address of the Intern Organization: **ANJANAAS FOUNDATION**
AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R. VEMKAIAH, M.A, Mphil, APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Mirza Hanif Ali

Reg No: 2029223036016

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA


Page No.

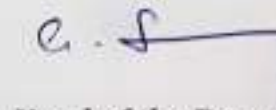
V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Mirza Hanif Ali**, Reg.No2029223036016 partial fulfillment of the requirement for the award of the degree B.A

C.S. 
Lecturer

C.S. 
Head of the Department

Page No



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Mirza Hanif Ali

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1677

Date: 26-07-2023

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Naveed Bhatia
Founder
Anjanaas Foundation

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Madda. Jagadesh
Reg No 2029223036012

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Madda. Jagadesh

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036012

Period of Internship From : April 23 to July 23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R.VEMKAIAH, M.A,Mphil,APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Madda. Jagadesh

Reg No:2029223036012

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Madda. Jagadesh**, Reg.No2029223036012 partial fulfillment of the requirement for the award of the degree B.A

a. s

Lecturer

e. s

Head of the Department

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



DECLARATION

I **Madda. Jagadesh**, Reg No : **2029223036012** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **G.SURESH BABU, M.A,B.ed ,APSET** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied I this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Madda. Jagadesh

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1674

Date : 26-07-2023

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G. Naveen

Naveen B.
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Meda. Amrutha Deep
Reg No 2029223036015

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Meda. Amrutha Deep
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V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : **Moda. Amrutha Deep**

Name of the College : **V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA**

Registration No : **2029223036015**

Period of Internship From : **April 23 to July 23**

Name & Address of the Intern Organization: **ANJANAAS FOUNDATION**

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

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AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

SY. G. SURESH BABU MA B Ed. APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Meda. Amrutha Deep

Reg No:2029223036015

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Page No

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Meda. Amrutha Deep**, Reg.No2029223036015 partial fulfillment of the requirement for the award of the degree B.A

C. J.
Lecturer

C. J.
Head of the Department

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
DEVANABOINA.MANIKANTA
Reg No 2029223036003

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : **DEVANABOINA.MANIKANTA**

Name of the College **V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA**

Registration No **2029223036003**

Period of Internship From : **23 April to July 23**

Name & Address of the Intern Organization: **ANJANAAS FOUNDATION**

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KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

SR. G. SURESH BABU MA, B.Ed, APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

DEVANABOINA.MANIKANTA

Reg No:2029223036003

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **DEVANABOINA.MANIKANTA**, Reg.No2029223036003 partial fulfillment of the requirement for the award of the degree B.A

C. S.

Lecturer

C. S.

Head of the Department

Page No



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss DEVANABOINA.MANIKANTA

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1679

Date : 26-07-2023

*Anjanaas Foundation
ISO 9001:2015*



G. Naveen
Naveen Bhatu
Founder
Anjanaas Foundation

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
CAPT. R.VENKATIAH, M.A, Mphil, APSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Yannam, Dwarka Krishna Vamsi
Reg No 2029223036035

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
SY. G. SORESH BABU M.A., B.Ed. APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Yannam. Dwarka Krishna Vamsi
Reg No 2029223036035

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Yannam, Dwarka Krishna Vamsi

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036035

Period of Internship From : April 23 to July 23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

ST/IGI SURESH BABU MA. B.Ed. APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Yannam. Dwarka Krishna Vamsi

Reg No:2029223036035

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA


Page No

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by Yannam. Dwarka Krishna Vamsi, Reg.No2029223036035 partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department

Page No

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



DECLARATION

I **Yannam. Dwarka Krishna Vamsi**, Reg No : **2029223036035** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **CAPT. R.VEMKAIAH, M.A,Mphil,APSLET** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

Signature of the Student

Page No



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Yannam, Dwarka Krishna Vamsi

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1687

Date: 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naveen

Naveen Basha
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A.



Under the Faculty Guidance of
G.SURESH BABU, M.A.B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Maddula. Vamsi
Reg No 2029223036014

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Maddula. Vamsi

Name of the College V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No 2020223036014

Period of Internship From : 23 April to 23 July

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree BA



Under the Faculty Guidance of

CAPT. R. VEMKAIAH, M.A, Mphil, APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Maddula. Vamsi

Reg No: 2029223038014

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Maddula. Vamsi**, Reg.No2029223036014 partial fulfillment of the requirement for the award of the degree B.A

A.S.

Lecturer

A.S.

Head of the Department

Page No



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Maddula. Vamsi

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1675

Date : 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naveen

Naveen Batch
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
JUNAPUDI.NEELIMA
Reg No 2029223036008

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : JUNAPUDI.NEELIMA

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036008

Period of Internship From : April 23 to July 23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

Sri G. Suresh Babu. M.A, B.Ed. APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

JUNAPUDI.NEELIMA

Reg No:2029223036008

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **JUNAPUDI.NEELIMA**, Reg.No2029223036008 partial fulfillment of the requirement for the award of the degree B.A

Lecturer

Head of the Department



DECLARATION

I **JUNAPUDI.NEELIMA**, Reg No : **2029223036008** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **G.SURESH BABU, M.A,B.ed ,APSET** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss JUNAPUDI.NEELIMA

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1671

Date: 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naveen

Naveen
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of BA



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Aluri. Sai Durga
Reg No 2029223036001

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY



DECLARATION

I, **Aluri. Sai Durga**, Reg No : **2029223036001** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

A. Saichungga
Signature of the Student

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Aluri, Sai Durga

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036001

Period of Internship From : APR 2023 to July 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

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EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Aluri. Sai Durga

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1669

Date: 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naveen
Naveen Bate
Founder
Anjanaas Foundation

