

RESUME

Dr. Anand Kumar Chatragadda ,

M.Com., M.B.A.,M.A(Litt.),MDCA., APSET., Ph.D.

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FACULTY RATIFIED BY JNTUH

JNTUH FACULTY ID NO: 8276-171207-141230

Career Objective:

Self-directed, enthusiastic educator with a passionate commitment to student development and the learning experience. Skilled in the design of challenging, enriching, and innovative activities that address the diverse interests and needs of students.

Educational Background

DEGREE	UNIVERSITY	SPECIAZATION
Ph. D	ACHARYA NAGARJUNA UNIVERSITY	COMMERCE
M.Com	ACHARYA NAGARJUNA UNIVERSITY	ACCOUNTING & FINANCE
M.B.A.	ACHARYA NAGARJUNA UNIVERSITY	H.R.M.
M.A	ACHARYA NAGARJUNA UNIVERSITY	ENGLISH
APSET	ANDHRA UNIVERSITY	COMMERCE
B.Com	ACHARYA NAGARJUNA UNIVERSITY	ACCOUNTS & COSTING

Work Experience: 22 years

- Working as Lecturer in Commerce (On Contract Basis) in VSR Govt. Degree & PG College, MOVVA, Krishna Dt., (Affiliated to KRISHNA UNIVERSITY, MACHILIPATNAM) from 13.07,2022 to Till date.
- Worked as Professor, Department of MBA, Priyadarshini Engineering College,Tenali, (Affiliated to JNTUK, KAKINADA) From 03-01-2019 to 10.07.2022.
- Worked as Professor & Head, Department of MBA, DRK Institute of Science and Technology, HYDERABAD (Affiliated to JNTUH,HYDERABAD) from 7.6.2017 to 22.12.2018.
- Worked as Professor & Head, Department of MBA, SSN Engineering College, Ongole (Affiliated to JNTUK,KAKINADA) from 2008 to 31.03.2017.
- Worked as P.G Lecturer in Commerce in VSR Government Degree & P.G College, Movva (Affiliated to Acharya nagarjuna University) from 2003 to 2008.
- Worked as P.G Lecturer in Commerce in Government Degree & P.G College, Avanigadda (Affiliated to Acharya nagarjuna University) from 1996 to 2003.

International Publications:

- A Paper on “Empowerment of Women Executives in India” published in International Journal of Business and Administration Research Review, Bangalore.
- A Paper on “Legal Framework on Empowering Women in India” published in International Journal of Management and Social Science Research Review, Bangalore.
- A Paper on “ A Study on HR Practices and Job Satisfaction of Software Industries in Chennai City” published in International Journal of Business and Administration Research Review, Bangalore.

- **A Paper on “ Employee Retention Factors Influencing IT Companies in Chennai City – An Analytical Study” published in International Journal of Management and Social Science Research Review, Bangalore.**
- **A Paper on “Employee Absenteeism of Manufacturing Sector in Hyderabad City – An Empirical Study” published in International Journal on Business and Administration Research Review, Vol1, Issue.20, BANGALORE.**
- **A Study on “Performance Appraisal System and Employees Productivity of Software Industries in Hyderabad City” published in International Journal of Management and Social Science Research Review, Vol-1, Issue-4, Bangalore.**
- **Participated in the International seminar on “Positive Business Perspectives During the Times of Covid” Conducted by School Of Management , CMR UNIVERSITY, BANGALORE, on 24th April, 2021.**
- **Participated in the International Workshop on “Academic Research Writing and Publication” Organised by Department of Business Administration, ANNAMALAI UNIVERSITY, TAMILNADU, on 22nd and 23rd April, 2021.**
- **Participated in the Seven Days International Workshop on “YOGA FOR HOLISTIC HEALTH AND WELLNESS” on 15.06.2021 to 21.06.2021, organised by Yoga Department, Himalayiya University, Dehradun (UTTRAKHAND), World Yoga Community, New York, USA, SANT DARBARA COLLEGE FOR EDUCATION FOR WOMEN, LOPON (MOGA).**
- **Participated in the One Day International Webinar on “RURAL ENTREPRENEURSHIP” organised by Department of Business Administration, IDHAYA COLLEGE FOR WOMEN, (Affiliated to ALAGAPPA UNIVERSITY) SARUGANI, TAMILNADU on 28th June, 2021.**
- **Participated in the International Webinar on “Understanding Case Study Pedagogy and Research” organised by Department of Management Studies,**

CHRISTIAN EMINENT COLLEGE, INDORE, M.P.(Affiliated to Devi Ahilya Vishwavidyalaya, INDORE) on 1st July, 2021.

WORKSHOPS AND PAPER PRESENTATIONS:

- **Participated in the National Webinar on “TALENT ACQUISITION AND MANAGEMENT” organized by Department of Business Management, VR SIDDHARTHA ENGINEERING COLLEGE, VIJAYAWADA on 13th July, 2021.**
- **Participated in the Webinar on “WORLD POPULATION DAY - 2021 – Enjoy the Future Tomorrow by Controlling the Population Today” organized by Department of Economics, SRI SARADA COLLEGE FOR WOMEN (AN AUTONOMOUS INSTITUTION) TIRUNELVELI, TAMILNADU , on 11th July, 2021.**
- **Participated in the One Day National Webinar on “STARTUPS – THE GST PERSPECTIVE” organized by the Department of Business Management , VR SIDDHARTHA ENGINEERING COLLEGE, VIJAYAWADA on 9th July, 2021.**
- **Participated in the One Day National Level Webinar on “OPPORTUNITIES FOR STUDENTS & FACULTIES – EARLY STAGE ENTREPRENEURS” organised by PG & Research Department of Commerce, Institutions Innovation Council & Atal Ranking of Institutions in Innovation Achievements, MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI, TAMILNADU, on 7th July, 2021.**
- **Participated in the Online Virtual Seminar on “COVID – 19 PANDEMIC AND ECONOMY: HEALTH ECONOMICS PERSPECTIVE” organized by Department of Economics, PSG COLLEGE OF ARTS & SCIENCE, COIMBATORE (Affiliated to BHARATHIAR UNIVERSITY) on 5th July, 2021.**
- **Participated in the One Day National webinar on “PLASTIC WASTE AND ITS MANAGEMENT” organized by saint de Sales College, NAGPUR, MAHARASHTRA, on 3rd july, 2021.**
- **Participated in the “National Doctors’ Day” celebrated by IQAC & NSS Unit, SANT DARBARA SINGH COLLEGE OF EDUCATION FOR WOMEN LOPON, MOGA, PUNJAB (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) on 1st July, 2021.**
- **Participated in One Day National Webinar on “Prevention of Substance Abuse: Addressing the Gaps & Vulnerabilities of the Youth” organised ny National**

Service Scheme(NSS) Unit and Department of Psychology in Collaboration with IQAC, SANATAN DHARMA COLLEGE, HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH 30th June, 2021.

- **Participated in Two Days Workshop on “R”, A LANGUAGE ANF ENVIRONMENT FOR STATISTICAL COMPUTING AND GRAPHICS, organised by The Division of Mathematics, Department of Sciences and Humanities, VIGNAN UNIVERSITY, VADLAMUDI, during 29-30th June, 2021.**
- **Participated in the One Day National Webinar on “Career Prospectus in Fashion Designing” organised by Department of Fashion Designing and Career Counselling & Placement Cell in Collaboration with IQAC, SANATAN DHARMA COLLEGE, HOSHIARPUR(Affiliated to PANJAB UNIVERSITY, CHANDIGARH) on 30th June, 2021.**
- **Participated in the Webinar on “Interdisciplinary Mathematical Approaches in Engineering and Research” organised by SIRTE, SAGAR GROUP OF INSTITUTIONS, BHOPAL, MADHYA PRADESH, under IQAC organised by Department of Applied Science, on 28th June, 2021.**
- **Participated in the One Day National Webinar on “Applications of Multivariate Statistical Techniques” organised by Department of Management Studies, VIGNAN UNIVERSITY, VADLAMUDI on 28th June, 2021.**
- **Participated in the One Day National Webinar on “International Day Against Drug Abuse and Illicit Trafficking” organised by SAINT FRANCIS DE SALES COLLEGE, NAGPUR on 26th June, 2021.**
- **Participated in the National Webinar on “EXECUTION OF NEP 2020 IN PANDEMIC PANORAMA: OPPORTUNITIES AND CHALLENGES” organized by IQAC, CHRISTIAN EMINENT COLLEGE, INDORE, in association with IQAC, SMT. K.G. MITTAL COLLEGE OF ARTS AND COMMERCE, MUMBAI on 25th June, 2021.**
- **Participated in the Webinar on “HOW INDIA SHOULD BE PREPARED FOR COVID-19 3RD WAVE” organized by Medpiper India Limited , Chennai on 25th June, 2021.**
- **Participated in a Two Day online Global Summit on “Enhancing Women Empowerment through ENTREPRENEURSHIP” organised by Entrepreneurship Development Cell, Department of Management Studies, INTERNATIONAL SCHOOL OF TECHNOLOGY & SCIENCES FOR WOMEN, RAJAHMUNDRY (Affiliated to JNYUK, KAKINADA) on 21st and 22nd June, 2021.**
- **Participated in the Webinar on “RELAXATION METHODOLOGY TECHNIQUES AND HEALTH WEALTH MANAGEMENT” organised by the**

Department of Biochemistry, ANNAI VEILANKANNI'S COLLEGE FOR WOMEN, CHENNAI, on 23rd June, 2021.

- **Participated in the One Day National Webinar on “YOGA & HEALTH” organised by National Service Scheme (NSS) Unit and Department of Physical Education in Collaboration with IQAC, SANATAN DHARAMA COLLEGE, HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) on 21st June, 2021.**
- **Participated in the 5 – Days National Workshop on “YOGA FOR HOLISTIC HEALTH” organised by DAV COLLEGE FOR WOMEN FEROPUR CANTT, PANJAB (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) from 17th June, 2021 to 21st June, 2021.**
- **Participated in the One Day National Webinar on “RELEVANCE OF YOGA AND MEDITATION FOR MENTAL HEALTH” organised by IQAC in collaboration with Department of Physical Education, Smt. KASTURBAI WALCHAND COLLEGE OF ARTS & SCIENCE, SANGLI, MAHARASHTRA, on 21st June, 2021.**
- **Participated in the Webinar on “21 WAYS TO BOOST YOUR IMMUNITY” organised by BENGALURU AMIRTA COLLEGE FOR ARTS AND SCIENCE, BANGALORE on the occasion of “7TH INTERNATIONAL YOGA DAY” on 21st June, 2021.**
- **Participated in the Five Day National Yoga Workshop on the occasion of “INTERNATIONAL YOGA DAY” organised by SAINT FRANCIS DE SALES COLLEGE, NAGPUR, MAHARASHTRA from 17.06.2021 to 21.06.2021.**
- **Participated in the National Webinar on “ADMINISTRATIVE AND ACADEMIC AUDIT FOR EXCELLENCE IN HEI'S” organized by IQAC, in association with IQAC, UMIYA ARTS AND COMMERCE COLLEGE, AHMADABAD, CHRISTIAN EMINENT COLLEGE, INDORE, M.P. on 18th June, 2021.**
- **Participated in the One – Day National Level Workshop on “UPSKILLING YOURSELF BY WRITING RESEARCH ARTICLES FOR SCOPUS/ SCI JOURNALS” organised by KONGU BUSINESS SCHOOL, KONGU ENGINEERING COLLEGE, ERODE, TAMILNADU on 11th June, 2021.**
- **Participated in the Webinar entitled “ROLE OF SAMPLING TECHNIQUES IN SOCIAL SCIENCE RESEARCH” on 10th June, 2021 organised by PG & Research Department of Commerce in association with IQAC, THE QUAIDE MILLETH COLLEGE FOR MEN, Medavakkam, CHENNAI.**
- **Participated in the Webinar on “CONNECTING THE DOTS” held on 9th June, 2021 organised by Vel Tech Institute Innovation Council at VEL TECH RANGARAJAN Dr.SAGUNTHALA R&D INSTITUTE OF SCIENCE AND TECHNOLOGY, CHENNAI.**

- **Participated in the National Webinar on “ENVIRONMENTAL ISSUES IN 21ST CENTURY” organised by National Service Scheme(NSS) & Department of Political Science with IQAC, SANATAN DHARAMA COLLEGE, HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) on 6th June, 2021.**
- **Participated in the Online Quiz organised by Nature and Eco Club of Bengaluru Amirta College of Arts and Science, BANGALORE, on the occasion of “WORLD ENVIRONMENT DAY” on 5th June, 2021.**
- **Participated in the Webinar on “ENVIRONMENTAL ISSUES & ROLE OF GREEN AUDIT IN HIGHER EDUCATION INSTITUTIONS” organised by Science & Environment Club and Department of Sciences and Biotechnology in collaboration with IQAC, SANATAN DHARAMA COLLEGE, HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) on 5th June, 2021.**
- **Participated in the Webinar on “ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING” organised by Department of Electronics and Communication, JP COLLEGE OF ARTS AND SCIENCE, CHENNAI, on 5th June, 2021.**
- **Participated in the Five Day Interdisciplinary Workshop on “ADVANCE TEACHING, LEARNING, RESEARCH METHODOLOGY AND INNOVATIONS” organised by SAINT FRANCIS DE SALES COLLEGE, NAGPUR, MAHARASTRA, from 1st June to 5th June, 2021.**
- **Participated in the International Workshop on “Innovations in Research” organised by PG and Research Department of Commerce, IDHAYA COLLEGE FOR WOMEN, SARUGANI (Affiliated to ALAGAPPA UNIVERSITY) TAMILNADU, during 01.06.2021 to 03.06.2021.**
- **Participated in the National Webinar on “ROLE OF NATURE IN SUSTAINABLE DEVELOPMENT IN CONTEXT WITH COVID19” organised by Social Science Council & National Service Scheme in Collaboration with IQAC, SANATAN DHARAMA COLLEGE, HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) ON 31th May, 2021.**
- **Participated in the “A National level Analytical Skill Test” organised by Department of Electronics and Communication, JP COLLEGE OF ARTS AND SCIENCE, CHENNAI on 30th May, 2021.**
- **Participated in a Quiz on “Basics of Economics and Indian Economy” organised by Department of Economics, Sanatan Dharama College, HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH) on 29th May, 2021.**
- **Participated in the National Webinar on “Impact of Social Media on Political Interaction with Public during Covid 19” Organised by Department of Political Science in association with IQAC, SANATAN DHARAMA COLLEGE,**

HOSHIARPUR (Affiliated to PANJAB UNIVERSITY, CHANDIGARH on 29th May, 2021.

- **Participated in the National Webinar on “Current 2021 Trends in Entrepreneurship” organised by the Department of Commerce, Ayya Nadar Janaki Ammal College, SIVAKASI (Affiliated to Madurai Kamaraj University), TAMILNADU, on 28th May, 2021.**
- **Participated in the Workshop on “Data Visualization” Organized by Coimbatore Institute of Technology, Coimbatore in association with Department of Higher Education, Govt. of India, on 28th April, 2021.**
- **Participated in the “Online Workshop on Nuances of Research” Organized by Kongu Business School, Kongu Engineering College, ERODE, TAMILNADU, on 23rd April, 2021.**
- **Participated in the “Webinar on Be Your Own Boss” Organised by National Institute for Micro, Small and Medium Enterprises, Govt. of India, Hyderabad, on 16th April, 2021.**
- **Participated in the National Webinar on “ CITATION & REFERENCE WRITING USING MENDELY” on 15th April, 2021, organized by the Department of MBA, NEHRU INSTITUTE OF TECHNOLOGY, COIMBATORE, TAMILNADU.**
- **Participated and attended One Day Workshop on “ INDIA’S NATIONAL EDUCATION POLICY 2020” on 26th March, 2021, Conducted by Department of Higher Education, Ministry of HRD, Govt. of India, and Coimbatore Institute of Technology, COIMBATORE, TAMILNADU.**
- **Participated and Presented a Paper Titled “Empowerment of women Executives in Hyderabad City – An analytical Study “ in National Level Technical Symposium, in SSN Engineering College, Ongole on 24th Feb, 2018.**
- **Participated and Presented a Paper Titled “Financial Sector Reforms” in the UGC National Seminar on “Appraisal of Financial Sector Reforms: Strategies for Development” organized by the Department of Commerce and Business Administration, Acharya Nagarjuna University.**
- **Participated and Presented a Paper on Corporate Accounting , Quantitative Techniques in the UGC Academic Workshop on Preparation of Question Banks on 31-03-2005 in ANR College, Gudivada.**

- **Participated and Presented a Paper on Financial Management in the UGC Academic Workshop on Preparation of Question Banks on 31-03-2005 in ANR College, Gudivada.**
- **Participated in the UGC Sponsored Inter Disciplinary Workshop on Contemporary Issues & developments – “Preparing for the Future” held on 17th and 18th February 2007 at The Hindu College, Machilipatnam.**
- **Attended and Participated in One Day National Workshop On “Research Methodology in Management Science”, organized by the Department of MBA, on 24th April, 2010 at QIS Engineering College, Ongole.**
- **Participated and Presented a Paper Titled “Performance Appraisal: The Past and the Future” on National Conference on Research Issues in Business Management on 8th March, 2013 at St. Ann’s College of Engineering & Technology, Chirala.**
- **Participated and Presented a Paper Titled “ New Trends in Indian tourism “ in UGC National Seminar on EMERGING TRENDS IN TOURISM & HOSPITALITY INDUSTRY on 20th – 21st March, 2017, organized by Department of Tourism & Hospitality Management, Acharya Nagarjuna University, GUNTUR.**

FACULTY DEVELOPMENT PROGRAMS :

- **Participated in the One Day International Faculty Development Program on “ RESEARCH METHODOLOGIES – APPLICATION OF STATISTICAL TOOLS FOR DECISION MAKING” organized by PG & Research Department of Commerce, MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VINIYAMBADI, TAMILNADU, on 12th July, 2021.**
- **Participated in a One Week Faculty Development Program on “INSTITUTIONAL EXCELLENCE AND BEST PRACTICES” organized by IQAC, JP COLLEGE OF ARTS AND SCIENCE, TAMILNADU, during 28th June – 5th July 2021.**
- **Participated in the Three Days Online Hands-On Faculty Development Program on “Machine Learning Using Python With Google Colab” organized by Department of Computer Science & Engineering, PANIMALAR INSTITUTE OF TECHNOLOGY, CHENNAI, on 2nd July, 2021.**

- **Participated in a Three Day Faculty Development Program on “Citation Styles and Reference Lists” organised by Department of Data Sciences, SIVA SIVANI INSTITUTE OF MANAGEMENT, HYDERABAD on 21st – 23rd June, 2021.**
- **Participated in the 8 – Day National Level Online Faculty Development Program on “HOW TO MAKE TEACHING LEARNING PROCESS EFFECTIVE & OUTCOMES BASED” organised by Department of Commerce, CHRISTIAN EMINENT COLLEGE, INDORE, M.P. (Affiliated to Devi Ahilya Vishwavidyalaya, INFORE) during 14th June to 21st June, 2021.**
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- **Attended Two Day Faculty Development Program on “MIND WARMING & BEST MOTIVATIONAL SKILL FOR NEXT GENERATION TEACHER” organised by Department of Electronics and Commucation, JP COLLEGE OF ARTS AND SCIENCE (Affiliated to MANONMANIAM SUNDARANAR UNIVERSITY) TENKASI, TAMILNADU on 10.06.2021 & 11.06.2021.**
- **Attended Five Day Faculty Development Program on “DATA ANALYTICS USING R PROGRAMMING” Conducted by School of Management, PRESIDENCY UNIVERSITY, BANGALORE from 10th April 2021 to 14th April, 2021.**
- **Attended and Participated in Faculty Development Programme (FDP) Titled “ Financial Modeling using Microsoft Excel” organized by The School of Management Studies, UNIVERSITY OF HYDERABAD, during 6th to 8th April, 2018.**
- **Attended and Participated in Two Week Faculty Development Programme in Entrepreneurship from 15th – 28th February, 2012, Sponsored by Department of Science & Technology, Government of India, at QIS College of Engineering and Techonolgy, Ongole.**
- **Attended and Participated in Two Week Faculty Development Programme on “Research Methodology and Statistical Analysis using SPSS: during 30th April, 2012- 13th May, 2012, under the Sponsored by AICTE, New Delhi, at QIS College of Engineering and Technolgy, Ongole.**

Computer Skills

- **Operating Systems : Windows 2000, Windows XP, Windows Vista, Linux, MS DOS**

- **Office Package : Microsoft Word, Excel, PowerPoint, Access**

Summary of Skills

- Organising student learning opportunities.
- Managing student learning progression.
- Developing student commitment to working and learning.
- Working in teams.
- Logical and critical thinking, ability to solve the problem quickly and efficiently and management ability
- Excellent communication skill to deliver and present learning effectively.
- Student Motivation.

Honours and Awards

- Received Best NSS PO award from the Vice-Chancellor, Jawaharlal Nehru Technological University, Kakinada.
- Received Best NSS Programme Officer from District Collector, Prakasam District.
- Member of A.P Commerce Association
- Member of A.P Management Association..
- In charge of ISO Certification.

Personal Profile:

- Name : Dr Chatragadda Ananda Kumar
- Date of Birth : 18/07/1974
- Nationality : Indian
- Permanent Address : D.No: 6-178, Opp. RCM Church,
AVANIGADDA – 521 121.Krishna Dt. AP
- Contact No. : 9494427535.

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

(Dr.CH. ANANDA KUMAR)