

V.S.R GOVERNMENT DEGREE COLLEGE- MOVVA

DEPARTMENT OF COMMERCE

A REPORT ON THE TRAINING PROGRAMME

Activity	: Training Programme
Topic	: Generate your business
Resource person/ Conducted by	: Andhra Pradesh Skill Development Sector
Date of the programme	: 06-03-2020
Venue	: 205
No. of students Attended	: 36

The objective of the program: Combining income and education can be a wonderful strategy for introducing young entrepreneurs to the nation early. Indian youngsters have disproved the notion that they only pay attention to their studies and know nothing about how to use them in the real world. In business, they gain more experience the earlier they start. The demographic dividend has given Indian students various business ideas, which has boosted the economy of the nation. Even though they are passionate about starting a business and have no awareness of current business trends, students in rural areas typically lack the expertise necessary to launch their ventures.

In light of this, the Commerce Department's EDC (Entrepreneurship Development Cell) organised a training programme for commerce students to teach business knowledge and ideas in an effort to further the EDC's goals.

Abstract of the activity;

The Department of Commerce sponsored a training programme on "Generate Your Business" on March 6, 2020, in light of the aforementioned. The AP Skill Development Corporation organised this training programme with the help of Dr. D. Ch. Appa Rao, a lecturer in commerce. The resource people from APSDC provide insight into current business scenarios as well as numerous ideas to start and develop their businesses and ideas in this lecture schedule. He also provides details on the financial assistance that the various institutions offer to individuals who want to work for themselves or start their own businesses.

In the last session, there is an interactive session with the students and the Resource person clarifies the doubts expressed by the students in various aspects. Finally, students get certificates from APSDC

Conclusion: This programme aids the students in learning how, where, what, and when to launch their businesses. They also learn numerous business concepts to expand their enterprises. The students participated in this curriculum with enthusiasm, and they were delighted to earn a training certificate from the APSDC.



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